

IAMJOANNESHIN

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EDUCATION

B.A. IN DESIGN

GRADUATED JUNE 2013

WESTERN WASHINGTON UNIV.
BELLINGHAM, WA

MINOR IN ART HISTORY

GRADUATED JUNE 2013

WESTERN WASHINGTON UNIV.
BELLINGHAM, WA

EXPERTISE

adobe photoshop

adobe illustrator

adobe indesign

html/html5

css/css3

sass/less

bootstrap

sketch

marvel

LEARNING

javascript

jquery

ADDITIONAL PERKS

neat + organized <<

strong time management <<

quick learner + multi-tasker <<

humorous, yet focused <<

REFERENCES

available upon request

WORK EXPERIENCE

ZULILY

FEB 2016 - PRESENT (1 YR 6 MOS)

MARKETING / UX DESIGNER

- » UX design for multiple internal applications and tools. Projects include Vendor Profile Tasks and Questionnaire, Invites + Credits page for zulily.com, and Dropship Internal Tool Dashboard.
- » Ability to concept and follow through UX projects from start to finish. Include UX research and study groups. Work with project managers to assess priority of MVP.
- » Code HTML/CSS to finalize pixel perfect design for style guides and UX projects. Apply LESS/SASS styles guides to existing workflow. Translate mocks into organized CSS for devs.
- » Full design of marketing campaigns for specific vendors. Follow up with creating assets and placing them in tools.
- » Show quick and efficient skills to complete tasks in a very fast pace environment. Able to prioritize what tasks needs to be tackled first.
- » Actively reach out to source for lack of information to complete time-lined projects.

CRYSTALCOMMERCE

APR 2014 - JAN 2016 (1 YR 10 MOS)

WEB DESIGNER / DEVELOPER II

- » UX design and wireframe e-commerce sites following system guidelines.
- » Create final mock-ups for clients to view of several different site pages.
- » Communicate continuously and meet client needs while keeping in mind of budgeted time.
- » Prep and code approved mock-ups following system GULP and GiT commands. Style with Foundation 5, HTML, CSS, JS, Liquid, SASS, and more.
- » Ensure quality control check of site and make sure they are responsive at all break points and cross-browsers.
- » Create game and hobby banners, highlighting products or sets that are/will be released.
- » Help discuss, plan, and create, new widgets for selling platform.

CHEF'N-CONTRACT

JAN 2014 - MAR 2014 (3 MOS)

GRAPHIC DESIGNER

- » Worked either daily or weekly increments. Quickly able to adapt to working environment and getting projects done by deadlines.
- » Created product layout for JC-Penny display wall and stands. Designed banners to correlate with layout to showcase types of products.
- » Finished digital mock-ups of starbucks cups with photo realistic editing of shine, texture, and finish.
- » Agile in understanding and producing quality work for company in timely manner.

SYMETRA LIFE INSURANCE COMPANY - CONTRACT

OCT 2013 - DEC 2013 (3 MOS)

JR. WEB GRAPHIC DESIGNER

- » Create new style guides in Illustrator. Create high-def red-line mocks with notes.
- » Research, wireframe, design, and code best practice email templates for external and internal communications.
- » Understand concept of brand within company and how it is applied throughout all uses of production web and print.